Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period \_\_\_\_\_\_\_\_

**People of the West Poster Rubric**

**Your Task:** You will be creating an advertising poster to try to convince people why they should want to come with you on your journey to the West. You will be assigned an historic group of people to pretend you are a part of. Remember, this is a poster. The only thing that should be on the back of it is your name.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | *If all items in this column, final score would be:*  ***-20*** | *If all items in this column, final score would be:*  ***23*** | *If all items in this column, final score would be:*  ***70*** | *If all items in this column, final score would be:*  ***100*** |
| **Persuasive Slogan** | Inappropriate slogan  ***Save as-10 Points*** | No slogan evident  ***Save as0 Points*** | Slogan is written, but not in a persuasive way  ***Save as15 Points*** | Slogan is written to persuade people to come west with their group  *Save as****20 Points*** |
| **Supporting Reasons to join your group** | No reasons for joining your group listed OR the reasons listed are completely inaccurate  ***Save as0 Points*** | 1 historically accurate reason for joining your group listed on your poster  ***Save as10 Points*** | 2 historically accurate reasons for joining your group listed on your poster  ***Save as15 Points*** | 3 or more historically accurate reasons for joining your group listed on your poster  *Save as****20 Points*** |
| **Student-Created Illustration** | Illustration was inappropriate for school  ***Save as-10 Points*** | No illustration present OR student printed the picture  ***Save as0 Points*** | Student-created illustration is present by doesn’t really help explain the content of the poster  ***Save as10 Points*** | Includes a student-created illustration that catches your eye and helps explain the content of the poster  *Save as****20 Points*** |
| **Map of the Route** | No Map evident  ***Save as0 Points*** | Map is present, but represents the route taken by the wrong people  ***Save as5 Points*** | Map is present, but the route traveled is not very accurate  ***Save as15 Points*** | Map that accurately shows the route taken by your people to get to the West  *Save as****20 Points*** |
| **Color** | Just pen or pencil color  ***Save as0 Points*** | 1 color used beyond color of pen or pencil)  ***Save as4 Points*** | 2 colors used beyond the color of pen or pencil  ***Save as8 Points*** | 3 or more colors used beyond the color of pen or pencil  *Save as****10 Points*** |
| **Neatness** | Project shows little to no care or effort in making a neat project  ***Save as0 Points*** | Project is organized well, but some parts are difficult to read  ***Save as4 Points*** | Project is poorly organized, but is easy to read  ***Save as7 Points*** | Project shows great care and effort in making a neat and organized project  *Save as****10 Points*** |

Your Assigned Group of People \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Total Points \_\_\_\_\_\_